

Canada & International Organizations



You have been hired by the Canadian government to produce an advertisement that highlights Canada's role in a specific international organization. The Canadian government hopes to share your advertisement with its citizens.

In completing your research you will be able to explain the role of your selected international organization including its history, members, goals and current activities. Particular attention should be paid to how Canada's involvement in your selected international organization compares to that of other countries around the world. You will be able to explain why Canada participates in your selected international organization and how Canada's involvement is related to its economic, cultural and environmental diversity. You will also develop possible solutions on how Canada can work with your international organization to solve a particular issue it is facing.

PART A - Canada & International Organization Brief

Your Canada & International Organization Brief will consist of a number of pages outlining the findings of your research. This brief should be presented in professional manner (typed & neat). A number of pages have been provided to assist you in gathering and organizing your research. It is important that you reference all sources of information used in your research including newspapers, books, magazines and internet sites. It is important you abide by established plagiarism guidelines when researching components of your brief.

A number of items are required to complete your brief.

- International Organization Snapshot (history, members, goals and agreements)
- Canada's Participation Role (why do we participate, how does our participation compare)
- Current Activities
- Canadian Solutions
- Reference Page

PART B – Advertisement

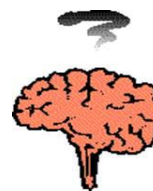
Your advertisement may be in a variety of creative forms from television commercials, songs, brochures etc. You will be provided to share your advertisement with the Canadian citizens within your class. You want to encourage them to support Canada's involvement in your organization, how will you do that?

Getting Started

- In groups of 2 – 4, select an international organization from the list provided
- Meet with your group members to brainstorm a list of questions regarding the specific components of your report
- As a group decide how you will split up the research for your report, record each member's work assignments in the chart provided
- As a group brainstorm a list of possible advertisement methods you would like to create
- Establish some time lines for completing your work assignments
- Meet briefly as a group at the beginning and end of each class to communicate new ideas, problems or successes

TIPS for Brainstorming

- Write down all you know about the topic/theme
- Each group member should participate
- Start with a blank sheet of paper
- Write the topic in centre of the page
- 3 minute bursts - use an egg timer
- All ideas accepted
- No put-downs
- Use words or short phrases
- Scatter the words about the page (no linear or grouping of words)
- Read over the words
- Ideas still flowing? Do another 3 minute brainstorm



Possible International Organizations

G – 8	NATO	Kyoto Protocol
World Trade Organization	International Monetary Fund	Inuit Circulpolar Games
United Nations	The Commonwealth	?? Got an idea for a new one??
La Francophonie	World Health Organization	?? Got an idea for a new one??
Asia-Pacific Economic Cooperation	International Labour Organization	Foodland Agricultural Organization
International Olympic Committee	International Civil Aviation Organization	World Meteorological Organization
United Nations International Children's Emergency Fund	United Nations Educational, Scientific and Cultural Organization	International Union for Conservation of Nature and Natural Resources

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Brainstorming

A large, empty rectangular box with a black border, intended for brainstorming. In the top right corner of the box, there is a small illustration of a human brain in orange, with a grey thought bubble above it, symbolizing ideas and brainstorming.

Canada & International Organizations



Canada & _____

Work Distribution

Group Member	Research Work Assignments	Advertisement & Brief Work Assignments	Completed

Canada & International Organizations



Canada & _____

Background Information

History
Members
Headquarters
Organization
Goals/Mandate

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Canada & _____

Current Activities

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Canadian Involvement (historically, people power, financial contribution, meeting locations, how do we compare to other countries)

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Summarize your research in the chart below, highlighting how Canada's diverse geography affects its economic, cultural, and environmental links to other countries through your chosen international organization.

Economic Links

Cultural Links

Environmental Links