

Where to Locate? – Brainstorming



You and a partner have decided to open up a business, in particular a secondary industry. Together you make up the Board of Directors for your company.

1. Your first task is to come up with a product in which you want to manufacture and then sell to Canadians (be creative with your product!).
2. Your second task is to create a name for your company.
3. What kinds of things do you require to manufacture your product? Do you need water, hydro, trees, fish, diamonds, lots of people? List ALL the things you need.
4. Now you have to decide where to put your company. Identify the factors that you must consider when deciding where to build YOUR factory and please identify why it is important to think about these factors.

