# THE BIG ONE

1. Name three multinational corporations mentioned in the movie, “The Big One.”

2. Describe the movie’s hero, Michael Moore. Who is he? What does he want to do?

3. Moore is trying to find out why multinational corporations can make huge profits, but still need to “lay off” their workers.
    a. What does “lay off” mean?

    b. What are “profits”?

    c. Does he get a good answer to his question? Explain why or why not.

4. Who is Phil Knight? And why is he important?

5. Describe Phil Knight. Do you think he cares about the children who work in his factories?