

# Waking Up to World Coffee Crisis

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1. Why is Mr. Romero not able to make a living from his coffee beans any more?
2. What economic situation is causing this problem?
3. Where in the world are the effects of the coffee crisis being felt?
4. What other problems are rising from the coffee crisis?
  - a. economic –
  - b. social –
  - c. political –
  - d. environmental –
5. Farmers' income has fallen \_\_\_ % but consumer prices have fallen only \_\_\_ to \_\_\_%. Where does the rest of the price savings go?!
6. What reasons are there for coffee roasters to be concerned about the farmers?
7. What are some of the coffee roasters doing about the problem?
8. Who else should become involved in managing this problem?
9. But are these two groups cooperating? Explain with an example.
10. What are some farmers forced to do to continue to provide for their families who are still growing the beans?