

Analyzing the News



What are we watching? Is it real? What is reality?

Your task is to watch three news programs on T.V. You must watch three *different* sources (ie CBC, CNN, and NBC) in order to gain a better perspective on the news stories. For each show, you will complete an information sheet or log, documenting what the news stories are and how they are covered. You will then answer the following questions on a separate piece of paper.

1. What are the differences and similarities between the 3 shows you watched? Explain, using your own opinion, why these similarities and differences exist.
2. What is your reaction to the news programs? Were there certain biases depending on its origin?? Did you see all sides of the stories? Did you hear any doublespeak? Explain.
3. If changes had to be made to certain aspects of the programs, what would you change? Give at least 3 different suggestions for each program.
4. Is there one program which satisfies local, national and international news needs or is it necessary to watch more than one program to get the full picture? Explain.
5. Which program would you choose as your news source? Explain.

% Local/Regional:

% National:

% International:

Were there any pre-recorded segments provided by the PR Industry? If yes please explain.